

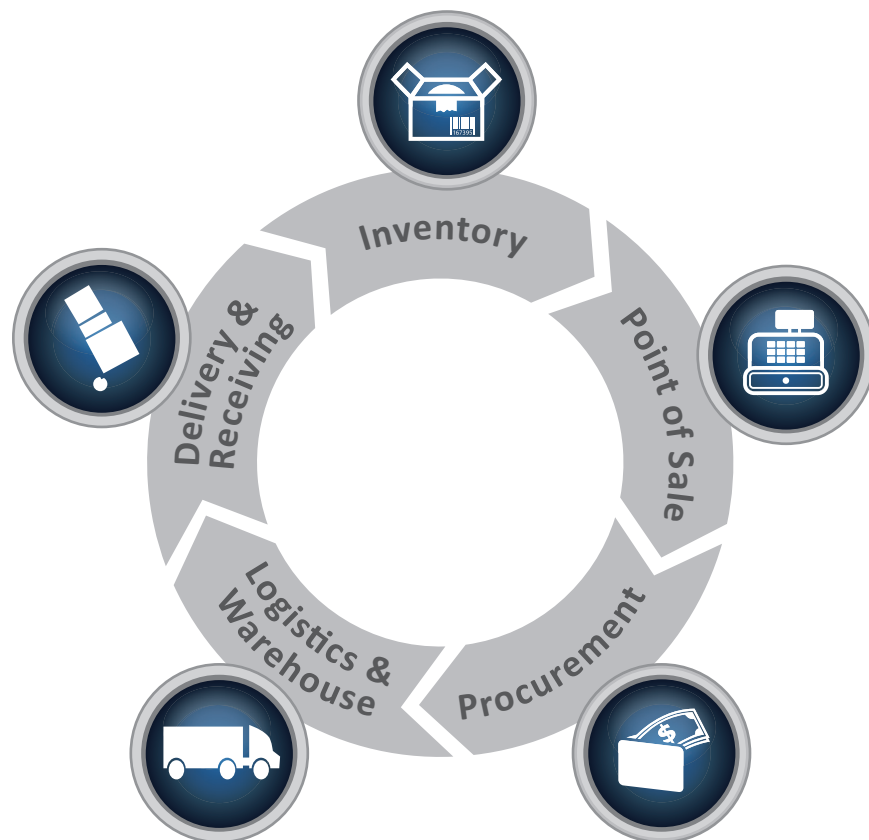


**PROFITECT**  
**Amplify Your Profits™**

When you know you have an associate committing fraudulent activities do you have the tools to get down to the bottom of it? Is the associate poorly trained? Is the associate being malicious? Do you have the tools to identify detect malicious behavior vs poor performance? Do you have the natural knowledge? Do you have the tools to detect and analyze the activities (malicious or not) of your employees?

# THE PROFITECT SUITE

## Retail Profit Amplification and Growth





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*With 100% customer success, Profitect consistently delivers on its commitment to increase a retailer's profit by more than 5% within the first six months of use. Our unique Profit Amplification solution enables retailers to quickly discover and actualize untapped profit opportunities and growth across your entire retail value chain.*

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### **Pump Up Your Profit Volume**

Profitect's profit amplification technique enables retailers to take the issues of shrink, waste and margin loss and make them components of a much larger network of profit growth opportunities. Profit Amplification finds the opportunities within the retail environment where it will be possible to grow profits with actionable solutions. Cross-departmental in nature, Profit Amplification turns knowledge of the system into actions for growth via predictive analytics, pattern recognition algorithms and a depth of retail management knowledge.

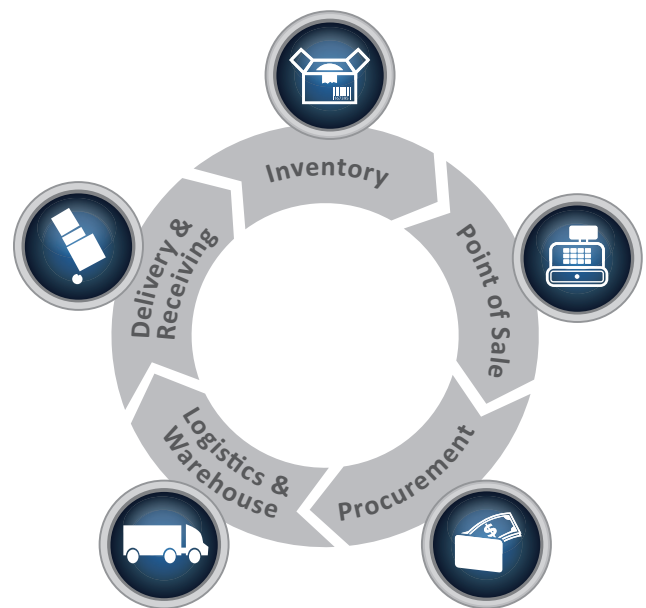
Profitect's profit amplification algorithms quickly identify measurable opportunities across the entire retail value chain—returning intelligent, prioritized actions for increasing profit. These actions can pinpoint risk areas for shrink or loss as well as utilizing best practices that can maximize efficiency and sales throughout the retail value chain.

Profitect provides retailers with an automatically targeted roadmap to quickly discover and reclaim untapped profits that exist across the entire retail value chain. The technology empowers retail executives to drive collaboration and synergy among the many parts of the organization, creating new opportunities for unrealized profit growth.

Profitect's modular platform allows retail organizations to implement the integrated profit amplification process in a stepwise approach. Instead of using multiple disparate or even incompatible systems, reports and spreadsheets, users across the organization will now benefit from one seamless platform that:

- Aggregates and harmonizes actionable data from multiple sources
- Offers visibility and transparency across the entire retail value chain
- Provides best-in-class predictive analytics and pattern recognition solutions
- Pinpoints areas for Profit Amplification and growth opportunities and outlines actions to capitalize on those opportunities

- Embeds best practices to recommend optimal management solutions
- Enables a collaborative cross-departmental management process



### **Turning Growth Opportunities into Profit Reality**

Grounded in more than 1,000+ staff years of retail operational experience and innovative transactional-analysis technology in the service of large retail enterprises; Profitect's software gives context to the tremendous amount of data collected from the retail value chain. What used to be a tedious and often futile task of sifting through endless amounts of data now becomes an automated process that clearly outlines opportunities, prioritizations and actionable steps to implement profit amplification and growth techniques.

Profitect's automated and comprehensive technology gives businesses an unbiased view of opportunities within the retail value chain to amplify profits – be it from POS growth, reduced shrink, margin expansion or added operational efficiencies. With such clear insight into the workings of the organization, and an intelligent process to implement change, retailers can quickly transform opportunities into actions that directly impact the bottom line.

## Profit is Everywhere: Covering All the Bases

Profit growth opportunities can arise from every point in the retail value chain. Profit amplification and growth touches all points in a retail business: procurement, purchasing, DC & warehousing, shipping & logistics, operations, point-of-sale and even the back office. Profitect's end-to-end solution highlights individual opportunities, root causes and potential loss sources and delivers prioritized actionable plans for implementing change.

## Don't Turn a Blind Eye

Retail operations are people intensive – with many touch points for each and every product in a complex path from supplier to customer. With each touch point, lies an opportunity for loss or profit. While existing systems and reports provide data related to the specific retail entities involved, Profitect is unique in providing a 360-degree view of all types of processes and interactions across the retail value chain. With a comprehensive approach to examining every step in the retail value chain, Profitect lets retailers see the good and the bad of every aspect of their business.

## Prioritizing Profit Amplification: Biggest Bang for Your Buck

With thousands of transactional touch points throughout the retail value chain, optimizing and amplifying every profit opportunity is not feasible. Rather than inundating managers with every way that change could be implemented, Profitect highlights the highest priority actions that will provide the most Profit Amplification potential. With clearly defined areas of focus, resources in the retail enterprise can wisely implement changes that stimulate profit growth.



*Opportunities for Profit Amplification*

**Implement various modules of the Profitect Suite based on the needs of your particular enterprise.**

### The Modular Profitect Suite includes:

#### POS Module

The Point of Sale (POS) module identifies profit growth opportunities originating from losses due to fraud, process failures, lack of training, and non-compliance at the checkout and customer return process and assists in actualizing these opportunities.

#### Inventory Module

The Inventory (INV) module translates inventory information into item level profit growth opportunities, insights and trends, correlating it with KPIs such as damage, shrink and waste to provide actionable solutions to increase profits.

#### Delivery and Receiving Module

The Delivery and Receiving (D&R) module identifies and resolves profit increase opportunities related to the store's back door interface to the DCs, suppliers and other stores by correlating receiving, transfers and returns data with sales and inventory levels.

#### Logistics and Warehouse Module

The Logistics and Warehouse (L&W) module identifies and reclaims untapped profit growth opportunities generated during the handling of merchandise throughout the entire retail value chain, covering the warehouse interfaces with DCs, suppliers, carriers and stores.

#### Procurement Module

The Procurement (PRO) module monitors buyer and vendor performance to identify critical points that represent wrong or erred buying decisions, supplier favoring, fraud, or non-compliance to generate and actualize profit growth opportunities.

### Opportunity at Every Level to Amplify Profits

Profitect enables employees at all levels of the organization – from sales clerk to CEO – to amplify profit and growth opportunities. With Profitect's solution, managers get information tailored to their area of responsibility (e.g. district, store or distribution center) and can quickly drill down into specific areas of operations that will impact company profit. Like the retail environment, delivery of this information is dynamic and flexible. Actionable items can be sent to managers as email or alerts to mobile devices, so that an opportunity to improve profits is never missed.

## Retail-Tested Best Practices – Insight to Action

Profitect's profit amplification is a dynamic solution that continues to learn and become further optimized over time. The system provides recommendations for Profit Amplification that are based on proven best practices accumulated over more than 15 years of work with leading retailers and experts worldwide. The system enables Profitect to share industry strategies and tactics that prove to be successful, creating a growing, centralized knowledge-base of solutions for retailers of all sizes.

## Rapid Deployment & Integration – Providing an Immediate Impact

The Profitect Suite is a modular solution that can be quickly deployed in your enterprise environment, sitting on top of existing systems. With easily integrated data from POS, ERP and core systems, the deployment can happen in a matter of weeks. In addition, the solution requires minimal time commitment of IT resources for implementation and maintenance. With an intuitive user interface, training and support requirements are also kept to a minimum, allowing your organization to amplify profits quickly and with minor disruption to standard operating procedures.

## Benefits

- Realize untapped profit growth opportunities across the entire retail value chain – from procurement and supply chain to store inventory and POS
- Increase operating profits by amplifying margin opportunities and reducing shrink, waste and margin loss
- Enhance productivity of resources and utilization of best practices that maximize profit opportunities
- Elevate awareness and understanding of the impact of individual contributors to the overall profit growth of the organization
- Deliver easy-to-use, actionable data to departments across the value chain, and reduce time and resources spent on bringing together disconnected systems of reporting
- Accelerate return on investment with quick deployment, integration and delivery of results

## Some of Our Customers Include



With **100% customer success**, Profitect consistently fulfills its commitment to deliver more than **5% profit increase within six months** at major supermarket, convenience store, department stores and specialty/fashion Worldwide.



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